

Langue & Culture *les langues autrement*

Langue & Culture

Our specialty : complete immersion courses in Brittany, France

French as a second language



Lann Kerguy
56330 Pluvigner
www.langue-et-culture.fr

What makes us different ?

French from morning till bedtime

You will stay with a lovely, dedicated French family, and you will be speaking French:

- at breakfast time with your host family
- from 9:00 to 5:30 with your trainer
- during lunch time with your trainer
- during dinner time and in the evening with your host family

What makes us different?

“Coaching” Rather Than “Training”

Our strengths ? We have a holistic approach to training:

- we listen to your needs → decide which ‘tools’ we use (related to your job, your area of work or interest).
- we listen to your difficulties regarding the language → decide on the approach
- We use the right approach → ‘erase’ difficulties
- we constantly keep an eye on your objectives and your difficulties → resolve linguistic difficulties that could have been overlooked

What makes us different?

The environment

When the only familiar surroundings are trees and squirrels, the language you speak doesn't matter much; it becomes natural.

- A friendly environment away from any landmark or point of reference, free from appearance or judgment, where fears disappear and concentration is at its highest.
- Quickly French becomes natural even when the language acquisition level is low because it is the only language you hear or speak.



Our programs

French as a second language

Several targets:

- Expatriates arriving in France : if the level of acquisition is low → must be able to function at work in their daily life in a practical way. (*A one to two-week immersion course is often necessary and is a minimum length of time to get a grasp of the language.*)

Once this first step has been gone beyond → company-related topics : give a presentation, take part in a meeting, telephone, write, etc.

- Foreign collaborators living in France → specific themes : presentations, writing (as the most common requests).

Our programs

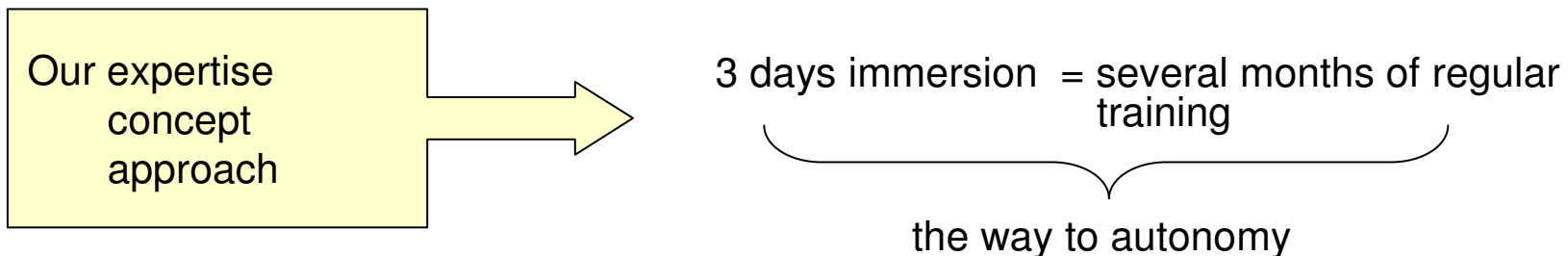
Each program is unique and completely adapted to your needs and level. Some common themes are :

- ✓ developing understanding (live TV reports or carefully chosen CD-ROMs)
- ✓ give a presentation (with practice, video recording and review)
- ✓ take part in a meeting (with simulations)
- ✓ negotiating (with simulations)
- ✓ telephoning (with simulations)
- ✓ writing (email, reports)
- ✓ traveling (with simulations)
- ✓ socializing (what to say when, how to carry on a conversation)

Our extra service to you

Autonomy

- ✓ learning how to listen to French to continue learning on your own
- ✓ “learning how to learn” with a ‘backup’ program (what to do, how).
- ✓ learning how to speak clearly and spontaneously through techniques we have developed.
- ✓ going through key steps of acquisition quickly.
- ✓ feeling good about the whole process



Our target

- All levels of hierarchy. We share information and research that goes beyond the mere language :



- All language levels: beginner \Rightarrow advanced

Our immersion courses

Three 3-day sessions 4-5 weeks apart / 1 or 2-week sessions

Our blended course: most common.

- Includes $\cong 20\%$ time working with CD-ROM or directly on the Internet, preparing for the next day \Rightarrow assisted work.
- Advantages: continue to work at your own pace + developing good self-training habits necessary for progress.

100% one-to-one : in which case?

- Mainly to work on a specific task, e.g. a presentation, an important negotiation coming up
- Advantages: attention and coaching are at their highest level

Our Immersion Courses

A Typical Day

- 8.45 : commute from your host family to Langue & Culture. Host families live anywhere from 1 to 15 kilometers distance.
- 9.00 to 12h30 : training with your coach
- 12.30 to 13.30 : lunch at Langue & Culture or at a local restaurant
- 13.30 to 16.00 : training with your coach
- 16.00/17.30 : individual work (CD-ROMs, news website, news reports, grammar work, preparation work, etc)
- 17.30/18.00 : back to your host family for dinner and the evening.

References

We have references from a variety of professions:

- Food industry : Groupe Glon, Petit Navire, Groupe In Vivo
- Tableware : Faienceries HB Henriot
- Finance : BNP Paribas Personal Finance (Cetelem)
- High technology : Alstom, Axilone Plastique, Chaffoteaux & Maury, Hill-Rom, Nextream, Thomson Multimédia
- Hotel industry : Louvre Hotels
- Heavy industry : Aciéries de Ploermel, AFC Redon
- Navy, sailing : Chantiers de l'Atlantique, DCN, Kelt Marine
- Machining, tooling : Stork Food Systems France, Emka France
- Research, health : Pigalys, Laboratoires Boehringer, Celtipharm
- Safety : SDIS du Morbihan
- Services : Arval (Groupe BNP Paribas), Mondial Assistance
- Telecommunications : Alcatel CIT, CTSM France Telecom
- Transport : STEF-TFE

If you wish to get in contact with some of our clients to find out more about the benefits of our courses, let us know and we will put you in touch.

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Thank you

Langue & Culture

Lann Kerguy

56330 Pluvigner

Tél/fax: 02 97 50 90 24

www.langue-et-culture.fr

Founder and Director : Chantal Mallet

